

Official licensee of Hasbro since 1994,
industry expert The Op (a.k.a. usaopoly) is
your only source for customized versions of
the #1 board game brands in the world!

CANDY LAND

CLUE
The Classic Mystery Game

THE ORIGINAL GAME OF
CONNECT 4

The
GAME
OF
LIFE

Jenga

MONOPOLY

SCRABBLE
Crossword Game

TRIVIAL PURSUIT

Yahtzee
BRAND

Telestrations
THE TELEPHONE GAME SKETCHED OUT!™

LET'S MAKE A GAME!

Eric Brendel, Sr. Director of North
America Sales & Custom Game
Development

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Over 25 Years
of Fun & World-Renowned
Custom Games



Let's **Bring Your Brand**
to Life Today!

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IMAGINE...

Imagine your brand or company's greatest assets translated into the #1 board game brands in the world.

Imagine your target audience having fun playing your game in the comfort of their homes, and making life-long memories.

Imagine that special game turned into a collectible and passed along through generations.

Well, The Op (a.k.a. usaopoly) can make that happen!

REASONS TO MAKE A GAME

- Anniversary Celebration
- Company Store
- Employee Gift
- Customer Appreciation
- Brand Awareness
- Employee Team Building
- Product Launch
- Fundraiser
- Employee Training
- Promotional Giveaway
- Tradeshow
- Employee Rewards Program
- Souvenir (City)

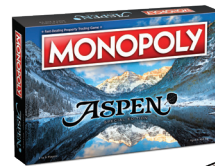
WHAT GAME SHOULD I CHOOSE?

CANDYLAND®	SCRABBLE®
CLUE®	TELESTRATIONS®
THE GAME OF LIFE®	TRIVIAL PURSUIT®
JENGA®	YAHTZEE®
MONOPOLY®	

DEDICATED TEAM

Every custom game is assigned a dedicated game designer and project manager to ensure your game is special and delivered on time.

TOP COMPANIES TRUST THE OP



Raise funds for a cause... make a cool souvenir... celebrate a milestone... show off the best of your city, town or team... with an authentic **MONOPOLY®** game!



Geico employees are the life of the party when they take home **JENGA®** from the company store!



Fans of Dylan's Candy Bars can retrace their steps through the store with a fun game of **CANDYLAND®**



Fans of Disney's Haunted Mansion can relive their favorite ride anytime at home with **THE GAME OF LIFE®**!



Classic family games **CLUE®** and **YAHTZEE®** make great gifts for Snap-On enthusiasts of all ages!



Event managers can check out all MGM's Vegas destinations with a cool **SCRABBLE®** giveaway!



Trivial Pursuit® makes KFC employee training both educational and fun!



Offer customers a keepsake **MONOPOLY®** game for generations to cherish.